FirstAdvantage™ Gift Cards

Almost 50 million adults purchase gift cards each year, outnumbering paper gift certificates four to one. Gift cards are a fun and convenient way to shop for any occasion. As opposed to paper gift certificates, gift cards are more durable, easier to track, reusable, difficult to counterfeit, and an attractive way to market your company. Recent studies show that companies offering gift cards have increased profits up to 30 percent.

Experience the benefits of gift cards through FirstAdvantage™ Gift Cards. FirstAdvantage™ is accessible for every type of merchant and offers numerous advantages:

- Low start-up cost
- Low monthly fees
- Low minimum card order
- Easy implementation
- Includes a comprehensive Starter Kit
- Free online reporting for monthly statement and transaction history
- Online access to card balance

FirstAdvantage™ — another powerful product from First American Payment Systems!

By offering gift cards, your company can:

- Increase sales
- Build brand awareness
- Create customer loyalty
- Reduce operational expenses
- Gain new customers

FirstAdvantage™
The First Choice for Gift & Loyalty

FIRST AMERICAN PAYMENT SYSTEMS

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Member Bank: KeyBank National Association, Cleveland, Ohio
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